



## United Business Media

13 November 2009

### United Business Media – Launch of £250m corporate bond

United Business Media Limited (UBM) (LSE:UBM) has launched its debut Sterling corporate bond to raise approximately £250m.

The bond will carry a coupon of 6.50% and will be issued at a discount to par, to yield 6.507% to maturity. The bonds will be issued on 23<sup>rd</sup> November 2009 with the proceeds used to repay debt outstanding under UBM's existing bank facilities.

Robert Gray, Chief Financial Officer, said:

“We are delighted with today's bond transaction, which was designed to extend UBM's debt maturity profile and to diversify our sources of funding into the fixed income capital markets. We're happy to welcome our new investors, and we are particularly pleased that the issue has been placed with an impressive group of high quality institutional investors. We are gratified to have enjoyed such substantial support from the UK institutions that we met during the last week”.

- Ends -

### Contacts

#### Media

Peter Bancroft  
E-mail  
Direct telephone

Director of Communications  
[communications@ubmgroup.biz](mailto:communications@ubmgroup.biz)  
+44 20 7921 5961

Chris Barrie  
E-mail  
Direct telephone  
Mobile

Citigate Dewe Rogerson  
[chris.barrie@citigatedr.co.uk](mailto:chris.barrie@citigatedr.co.uk)  
+44 20 7282 2943  
+44 796 872 72 89

#### Analysts/Investors

Email  
Direct telephone  
Andrew Crow

[investorrelations@ubmgroup.biz](mailto:investorrelations@ubmgroup.biz)  
+44 20 7921 5095  
+44 20 7921 5940

## **Notes to Editors**

### **1. United Business Media**

UBM focuses on two principal activities: worldwide information distribution, targeting and monitoring; and, the development and monetisation of B2B communities and markets. UBM's businesses inform markets and serve professional commercial communities - from doctors to game developers, from journalists to jewellery traders, from farmers to pharmacists – with integrated events, online, print and business information products. Our 6,400 staff in more than 30 countries are organised into specialist teams that serve these communities, bringing buyers and sellers together, helping them to do business and their markets to work effectively and efficiently.

For more information, go to [www.ubm.com](http://www.ubm.com)